Russian Academy Of Arts
Research Institute Of Theory And History Of Fine Arts Of The Russian Academy Of Arts
State Institute For Art Studies
Moscow State Stroganov Academy Of Design And Applied Arts (Stroganov Academy)
Moscow Institute Of Architecture (State Academy)
National Academy Of Design

INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE

«MEDIA ART — XXI CENTURY. GENESIS, ART & CULTURE PROGRAMS, EDUCATIONAL ISSUES»

November 1–2, 2022 Russian Academy of Arts, Research Institute of Theory and History of Fine Arts of the Russian Academy of Arts, State Institute for Art Studies, Moscow State Stroganov Academy Of Design And Applied Arts (Stroganov Academy), Moscow Institute Of Architecture (State Academy), National Academy of Design, hold the International Scientific and Practical Conference "Media Art — XXI century. Genesis, Art Programs, Educational Issues", dedicated to interdisciplinary research of modern post-digital project culture in the Architecture, Design, and Fine Arts.

V.R. Aronov was actively developed the topic of digitalization of art, which Research Institute Of Theory And History Of Fine Arts Of The Russian Academy Of Arts and Moscow State Stroganov Academy Of Design And Applied Arts (Stroganov Academy) devoted to a number of conferences that considered this problem from different points. The widest range of interdisciplinary studies of digital project culture in architecture, the environment of contemporary art and design was considered.

In October 2021, at the conference "World Artistic Culture of the 21st Century" V.R. Aronov mentioned the beginning of the transition from the so-called digital to a more complex post-digital era. He noted that the most dynamic in the field of media art takes place at the confluence of classical types, forms and genres, on the one hand, and digital technology, on the other. It is this V.R. Aronov called the post-digital society.

Today, some contemporary art theorists (such as Mel Alexenberg or Roy Escott) are proclaiming the end of the digital revolution. The finality of the coronavirus pandemic has been declared the beginning of the post-digital era. In turn, post-digital art is defined as a creative activity aimed at humanizing computer technology through the interaction between digital, biological, cultural, and spiritual systems. The combination of analog, and digital methods presents the modern world as a hybrid, in which the digital and the material are equal. The transformation of a digital work of art into an NFT (non-fungible token) marks the transition from cyber art to crypto art. Aestheticization of interaction processes between global and

individual, cyberspace and real space, virtual and augmented reality changes the role of the artist and creates new approaches to the formation of competencies and to education issues.

Cultural institutions today are faced with the search for a definition of materiality, with fixing the art of a transient moment, in response, modern art history is forced to develop new theoretical concepts for use in science. We want to discuss how modern media, digital and post-digital technologies influence to the state and development of contemporary art and art criticism, architecture, design and fine arts.

Conference format: face-to-face and virtual participation

— On November 1, it is planned to hold a face-to-face Round Table "Classical arts and media in digital discourse" in the State Institute for Art Studies (Moscow, Kozitsky pereulok, 5).

— November 2 conference "Media Art – XXI century. Genesis, art programs, educational issues" in the Russian Academy of Arts (Moscow, Prechistenka st., 21). In case of a large number of applications received, the organizing committee may extend the conference until November 4th.

— Publication of the collective monograph "Media Art — XXI century. Genesis, art programs, educational issues" (2023).

Conference topics:

— The influence of modern media on the state and development of architecture, painting, fine arts, and design. Overview of the latest global trends;

— Actual forms of media design: multimedia exhibition projects, computer games, digital painting, 3D modeling and 3D mapping, NFT, etc.;

— Virtual and augmented reality in the reconstruction of historical and cultural objects, in navigation and in modern design;

— The existence of classical art in the post-digital era;

— Antecedent media in post-digital discourse;

— Possibilities of including modern technologies in the creative process of architectural design, artistic plasticity and decorative art. Interdisciplinary projects in related areas of contemporary art;

— Functioning of screen environments in the socio-cultural environment;

— Transformation of screen arts genres in the context of digital interactive media;

— Development of new competencies, features of the organization of the educational process in the context of the implementation of training programs in digital and media art. Specificity and possibilities of distance learning.

Deadline for submission of attendance form and papers: October 15, 2022

Time limit for reports: 15 min. The conference provides for the possibility to demonstrate video and audio when giving a report.

Languages: Russian, English

Conference coordinators:
Sazikov Aleksey V. — PhD (in Art History), Acting Head of the Department of Art Problems of Design, Decorative and Folk Art, Research Institute Of Theory And History Of Fine Arts Of The Russian Academy Of Arts
Evallyo Violetta D. — PhD (in Cultural Studies), Senior Researcher of the State Institute For Art Studies, Executive Secretary of the scientific journal "Art & Culture Studies"

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Applications should be sent to both addresses.

CONFERENCE ATTENDANCE FORM

Manuscripts must be submitted before October 15, 2022 to a_sazikov@mail.ru and amaris_evally@mail.ru

Surname _____
Name, middle name _____
Academic degree, title_____
Place of work (study), position_____
E-mail_____
Tel. No. _____
Participation form:
      — November 2: offline / online
      — November 3 (online)
      — Publication in Collective Monograph: yes / no
Topic_____
Abstract (up to 2,000 printed characters) _____

Sending materials and an application for a speech, the Author grants the Organizing Committee and the editorial group the right to:
— processing of personal data;
— publication of materials and data of the author (full name, affiliation, position);
— placement of the electronic version of the publication on the website of the Moscow State Stroganov Academy Of Design And Applied Arts (Stroganov Academy); Moscow Institute Of Architecture (State Academy); State Institute for Art Studies, NAD, and RSCI.

The Organizing Committee reserves the right to reject applications with abstracts that do not correspond to the subject of the conference.

PUBLICATION

After the conference, its proceedings are planned for publication in Russian and in English.

Manuscripts must be submitted before October 15, 2022 to a_sazikov@mail.ru and amaris_evally@mail.ru

Publication Requirements:

Manuscripts must correspond to the subject of the conference;

Originals up to 70 %;

Article length: 20,000-25,000 characters with spaces;

Microsoft Word text editor;

Font: Times New Roman; size 14 pt.;

Interval — 1.0;

Paragraph indentation — 1.0 cm.

The article must contain:

Full name of the author (in Russian, in English);

Academic degree, title, position, place of work (in Russian, in English)

Article title

Abstract (in Russian, in English) — a brief description of the article (200 words) in terms of its purpose, content, type and other features;

Keywords (in Russian, in English).

The Bibliography is listed at the end of the article. All sources are listed in alphabetical order under the established standard GOST 7.05–2008 ("Bibliography references") as a numbered list. In the text of the article, the sources are given in the order of their position in bibliography list in square brackets. For example: [7, p. 16], [12, p. 38; 18, pp. 2–3].

Manuscripts and captions of the illustrative materials are provided after Bibliography. Figures are provided in the JPG format (300 dpi) in separate files.